

Dear members of the EU Sub-Chapter Mediterranean Group,
we are back with selected news from Media and Information Literacy
global and regional community and our network in the Mediterranean.
We are looking forward to your own contributions for more synergies and actions.



Global Media and Information Literacy Week 2024

This year's Global MIL Week will be celebrated worldwide from 24-31 October 2024, culminating in a global conference hosted by UNESCO and the Hashemite Kingdom in Amman, Jordan on 30-31 October. The theme of this year's edition is "The New Digital Frontiers of Information: Media and Information Literacy for Public Interest Information". It will address the transformative impact of emerging technologies such as Generative Artificial Intelligence and the new generation of digital content creators on the production and dissemination of public-interest information, highlighting both opportunities and risks. Register your event [here](#) and [stay tuned](#) for more updates as the event date approaches.



New e-book on MIL Literacy New Trends and Challenges

The volume "Adapting to the Changing Tides: Media & Information Literacy New Trends and Challenges" by iDea EKOME Publications series, explores the multifaceted aspects of contemporary media and information literacy, including the dissemination and accessibility of film education, digital citizenship related to social justice issues, the educational role of television, post-COVID media challenges, and cyber dangers. Prominent academics, researchers, and media literacy experts from Greece, Guatemala, Brazil, and Lithuania, among them members of the Europe Sub-Chapter Mediterranean Group of UNESCO MIL Alliance, have contributed to this freely available online e-book. Read it [here](#).

Stay tuned on our website www.ekome.media and social media [@ekomedia](https://www.instagram.com/ekomedia) for updates. Should you have any news you wish to be promoted, kindly email us to educate@ekome.media to include them in the next issues.

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"And yet... we move!": animation educational programme by EKOME

The new educational programme for schools and families by EKOME was met with an unprecedented response. In less than three months, a total of 54,046 people participated in the programme, of which 52,706 were children – 50,557 from every corner of Greece and 2,149 from 13 countries in America, Africa, Asia, and Europe. In collaboration with **Films pour enfants**, a collection of 12 short animated films for children aged 4 to 15 was offered, accompanied by pedagogical material, including multimodal references, a variety of links and suggested activities that invite young and adults to discuss, play, cooperate, move, express themselves, and create! Read more [here](#).



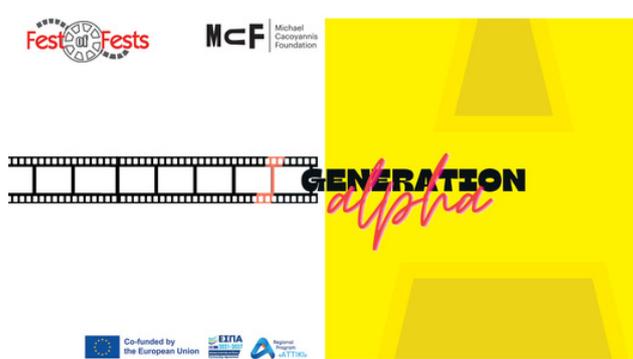
Record number of participants at the Media Literacy Days

In April 2024, as part of the 7th Media Literacy Days in Croatia, more than 700 events were held in 185 cities throughout Croatia with more than 37.000 participants. The project is organized by the **Agency for Electronic Media** and the UNICEF Office in Croatia and under the auspices of the Ministry of Culture and Media and the Ministry of Science and Education. Over 70 educational materials, video lectures and quizzes were used to organize workshops and lectures. All the resources are available on the website medijskapismenost.hr and have been downloaded more than a million times so far.



Montenegro Media Institute Launches AI Guide

Montenegro Media Institute has launched the first AI guide in Montenegro, addressing the increasing integration of artificial intelligence in education. This mini-guide is designed for teachers, students, and parents to understand the benefits and potential misuse of AI tools. It emphasizes a collaborative, methodical, critical, and ethical approach to AI usage in education. This guide aims to enhance digital literacy and prepare the community for the future of learning. For more information, contact img@mmiinstitute.org. The guide is available [here](#).



4th edition of Fest of Fests

Fest of Fests organised its 4th edition at the Michael Cacoyannis Foundation, which focused on Generation Alpha and the audiovisual content addressed to them. From February till April 2024, there were three film workshops taking place: Cinema & Debate, Cinema & Inclusion and a documentary workshop for teenagers from Tavros. Fest of Fests was concluded at the end of May with a series of hybrid international webinars that lasted four days. Each day was dedicated to a different geographical area, Greece, Europe, US & Canada, and Latin America and the rest of the world, respectively. See more [here](#).



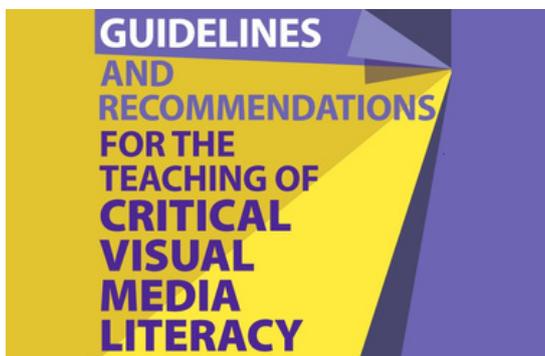
KIDS Regio Forum – 4th edition

The 4th edition of the **KIDS Regio Forum** took place in Erfurt under the patronage of the European Parliament and Catherine Trautmann, President of Eurimages. Held every five years since 2009, this lobbying initiative for high quality and diverse European children's films, known for its innovative and creative event design, brought together experienced professionals from the children's film industry and influential figures in film and cultural policy from across Europe, under the theme “Building Bridges”. The participants represented a variety of organisations with wide reach across Europe, ensuring a rich exchange of insights and lessons learned and a wide dissemination of the main outcomes.



“Everywhere, All the Time” exhibition

Developed by **Tactical Tech's** youth initiative What the Future Wants, “**Everywhere, All the Time**” includes self-guided and interactive materials aimed at young people aged 13 to 19, as well as detailed guidance to support educators in formal or informal learning environments with fostering engaging, nuanced and critical discussions. Co-developed with 300 young people and 100 educators worldwide, this set of engaging and innovative digital literacy resources and methods, includes an extensive educators’ guidebook, an easy-to-print and install exhibition, and activity cards, that create a space where teens reflect on their relationship to technology while examining how tech and invisible systems shape their lives and relationships.



Guidelines and Recommendations for Visual MIL education

CLIP project – Critical visual media literacy and empowerment aims to strengthen critical visual literacy and fluency in higher education, thus increasing resilience to manipulation and polarisation. The project is implemented by a consortium composed of UNIMED – Mediterranean Universities Union (coordinator), IULM University, Hellenic Open University, ALL DIGITAL. **The Guidelines and Recommendations** are structured to support educators and institutions in developing and delivering effective visual media literacy courses. The document builds on project’s key outcomes: a **Report on Visual Media Literacy in European Higher Education** and a **Micro-Learning Course on Critical Visual Media Literacy and Fluency**. Read more [here](#).



Media & Learning 2024: presentations online

The **Media & Learning 2024: Back to the Future?** conference endorsed by KU Leuven Learning Lab took place from 20 – 21 June 2024 at the Provinciehuis in Leuven. The conference featured over 60 speakers and workshop leaders in 38 sessions, including 13 hands-on workshops and brought together a vibrant community of educators, researchers, and innovators passionate about leveraging media for enhanced learning experiences. Among the topics of the conference were educational technology trends, immersive learning experiences, enhancing the skills of teaching staff in the use of educational media, policies in practice for adopting AI etc. Find out the presentations, keynote session recordings and more [here](#).